

DECAY-MART

PRESENTER PACK



BY FAST FASHUN

PROJECT OVERVIEW

Title: Decay-Mart

Artists: Fast Fashun art collective

Format: Immersive Installation / Participatory Experience

About:

Welcome to Decay-Mart — the apocalyptic department store where fast fashion meets its end. Overflowing with discarded clothing and surreal signage, this immersive installation invites audiences to shop, scavenge and reflect on the environmental and emotional costs of overconsumption.

Using locally sourced clothing waste and cardboard, Fast Fashun art collective builds an installation where audiences are invited to take anything they like for free. The space is activated with events like Shoplifting Day — where audiences steal from the shop, and DIY Runway Show — where audiences make outfits out of the clothing waste then showcase them on a catwalk. Local makers are invited to run workshops and showcase their creations alongside the installation.

ARTISTIC VISION & THEMES

Decay-Mart is a satirical, site-specific work that confronts the environmental and cultural impacts of fast fashion. Inspired by big-box retail environments like Kmart and Walmart, the work reimagines the shopping centre as a haunted, post-consumerist landscape. It blends theatricality, humour, and trash aesthetics to create a playful but pointed critique of waste culture, designed to engage audiences of all ages.

COMMUNITY ENGAGEMENT

Fast Fashun integrates genuine community engagement into each presentation through:

- Workshops on mending, sewing, and creative reuse
- Collaborations with local artists, educators, and sustainability groups
- Co-created content and displays by local participants
- Sensory-friendly and neurodivergent-inclusive sessions
- Youth and school group excursions

Examples of past community engagement:

State Emergency Service volunteers modelled in a runway show at Melbourne Fashion Week

Primary school workshops at South Side Festival, Frankston

Excursions and artist talks for tertiary students from RMIT and Melbourne Polytechnic

Local fashion designers showcased and sold work during Decay-Mart presentation in Melbourne

Detailed community engagement plan available on request.

AUDIENCE & ACCESS

Target Audience:

- Young people (13–25)
- Families
- Neurodiverse and sensory-sensitive audiences
- Sustainability-conscious communities
- Fashion and art lovers

Access Considerations:

- Quiet times and sensory-friendly sessions
- Step-free access preferred
- Clear signage and visual guides
- Seated options for workshops

Tour party access considerations:

- Fast Fashun artists identify as neurodiverse, chronically ill and disabled.
- One full day of rest between flying to a location and commencing work
- Quiet space where it is possible to lie down.

TECHNICAL REQUIREMENTS

Ideal Venue Types:

- Empty shop fronts
- Galleries
- Festival hubs or pop-up spaces

Space Requirements:

- Indoor venue with power and lighting
- Approx. 50–100 sqm
- 1–3 day install time depending on scale

Provided by Fast Fashun:

- Installation design and build team
- Public liability insurance (within Australia)
- Craft materials: safety pins and hand sewing materials
- Sewing machines, clothes racks and coat hangers can be provided for touring **within Victoria, Australia**

Required from Presenter:

- Venue hire
- Power access and basic utilities
- Support crew or volunteers (optional but welcome)
- Sewing machines x 4
- Clothes racks and coat hangers
- Sourced from a local partner:
- Clothing and cardboard waste

FEES & TOURING INFO

Presentation Fee Range: Varies based on scale, duration, and engagement program (available upon request)

Touring Base: Naarm / Melbourne, Australia

Freight: None; materials are sourced locally per presentation

Travel & Per Diems: Required for 2 core artists

TOURING HISTORY & DEVELOPMENT

- Decay-Mart was developed during a 2023 residency in a shopfront in North Melbourne, supported by Creative Spaces and the City of Melbourne.
- Opening night presented as part of Melbourne Fashion Week

ABOUT FAST FASHUN

Fast Fashun is an experimental art collective using satire, spectacle, and sustainability to unravel the threads of consumer culture. Their work blends performance, installation, and participatory design, creating playful, immersive environments built from textile waste. Fast Fashun has presented work at Sydney Festival, Re//Perth, National Sustainable Living Festival, Midsumma, South Side Festival, Geelong Design Week, The National Wool Museum, Melbourne Fringe and many more.

CONTACT

Booking & Enquiries:

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Full tech specs, workshop menu, and budget available on request.